

KIRSTEN GRONLUND

121 St. Marks Place #14 • New York, NY 10009 • 339-368-1897 • k.w.gronlund@gmail.com
www.kirstengronlund.com

EDUCATION

CORNELL UNIVERSITY

Bachelor of Arts in English, *Magna Cum Laude*

Minors in Philosophy and Biological Sciences

Honors Thesis: *Chivalry Should Be Dead: Knighthood in Modern American Culture*

Ithaca, NY

August 2013 – May 2017

EXPERIENCE

UN WOMEN

Junior Digital Communications Producer

New York, NY

January 2020 – Present

- Conceptualize, pitch and create written and multimedia content for UN Women website and social accounts.
- Produce weekly newsletter on COVID-19 and gender equality sent to 20,000+ subscribers.
- Fact-check and copy-edit content.

FUTURE OF LIFE INSTITUTE

Editorial Director

New York, NY

September 2019 – Present

- Oversee production and publication of all web content, including podcasts, articles, and long-form content.
- Identify trends and key issues in existential risk research and policy; shape communication strategy.
- Produce monthly newsletter and news updates sent to 20,000+ subscribers.
- Run Twitter, Facebook, Instagram, and LinkedIn accounts with combined 50,000+ followers; conceptualize and execute promotional campaigns.
- Monitor analytics and determine SEO strategy.
- Maintain and update website.

Digital Editor

December 2018 – September 2019

- Conducted research and interviews; wrote analytical articles and explanatory content.
- Revised, edited, and fact-checked articles, podcasts, and other content.
- Produced *FLI Podcast* and *Not Cool* podcast series.
- Ran social media accounts.
- Maintained and created webpages.

Researcher/Writer (freelance)

July 2017 – December 2018

- Identified relevant news items; conducted research; interviewed researchers and experts; created web content.

PLANNED PARENTHOOD GENERATION ACTION

Chair of Campus Outreach '15 | Member '16-'17

Ithaca, NY

August 2015 – May 2017

- Identified urgent issues regarding on-campus sexual health and safety, designed and implemented educational campaigns.
- Directed planning of the Know Your Body campaign and coordinated educational event featuring local speaker.

THE CARNELIAN REVIEW

Editor

Ithaca, NY

August 2015 – May 2017

- Reviewed and edited submissions for bi-annual generalist literary magazine.

CORNELL COMPUTATIONAL PHYSIOLOGY LABORATORY

Research Assistant

Ithaca, NY

June – August 2015

- Conducted daily trials for long-term experiment on memory and the olfactory system.

SKILLS

Languages: French (conversational)

Technical: Microsoft Office Suite, CMS (WordPress), SEO, HTML, Social Media, Audience Insights, G Suite, Google Analytics, Adobe Creative Cloud, Salesforce Client Management